

UNIVERSITY MISSOURIAN.

An Evening Daily by the Students in the School of Journalism at the University of Missouri.

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University Missourian Association (Inc.)
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WAR MIGHT END WAR.

As the competition in navy building grows keener statesmen's minds are taxed to find financial resources. Great Britain, almost driven to the wall in an effort to keep her maritime supremacy, appealed to her colonies for help.

Germany is facing a financial crisis but is determined to go on with her naval policy. France has partly solved the problem by joining the Triple Entente and thus getting the aid of Great Britain and Russia in case of war. The United States, though hardly yet affected, will soon feel the burden of her armaments. And the end is not yet.

It might be that a great war would end forever the strife. The hatred that is accumulating with big navies would then be expended. It is quite likely that civilization has reached the stage where it would stand for no more than one struggle. And at the end of this great world war it is likely that the third Berlin Congress, closing the struggle, would decree that henceforth the world shall be navyless.

THE PROGRESSIVE SPIRIT.

The story is told of how nearly three-quarters of a century ago a poor county raised more than \$100,000 to help establish the state university at its county seat. Men made great sacrifices to raise the money. Persons who could neither read nor write gave what in those days was a small fortune.

The university was established. The little country village became a seat of learning and some one named it "The Athens of the West." A half-century passed and the main part of the University burned. Again the public spirited citizens raised money to rebuild the University. The spirit of "The Athens of the West" still lived.

As the approach of the twentieth century neared the spirit of the thirties and the forties aroused again in the little village. This time the spirit called for a civic pride that paved streets, built new schools and churches and otherwise made a modern city out of the country village.

The story of Columbia and Columbians is that of a great and noble spirit. None other could have accomplished what has been done. None other would have sacrificed as it has done that the cause of education might live, grow and take so high a place in the life of the people.

FARM ADVANCE.

March 4, James Wilson, sixteen years Secretary of Agriculture, will retire from the President's cabinet. The last annual report of Secretary Wilson's is a review of the farm advance of sixteen years.

At the beginning of Mr. Wilson's cabinet service the yearly farm productions were worth about four billion dollars. The value of the 1912 crops is more than nine and one-half billion dollars. The increase has been steady since 1897, with the exception of 1911, when the value declined from that of the preceding year.

The nation's corn field for 1912 was as large in area as Germany or France. More than three billion bushels were produced and the value is more than three-fourth billion dollars.

Secretary Wilson leaves the cabinet after a long period of almost staggering prosperity. He became the guardian of agriculture when it was yet a babe; he will leave it tremendous in size. The last year of his service was the crowning agricultural year of the nation.

VIEWPOINTS

The University and Health.

Editor the Missourian: The University owes more to the student than simply book-learning. It will fall short of its service to the state if it does no more than teach from the classroom.

There are brilliant students in the University who should not be allowed to remain in school. It is unfair to them and to society that they be allowed to continue their studies at the expense of their health. There are some who are wrecking their health to an extent that can never be recovered for the sake of being called a brilliant student. It is the duty of the University to remove such persons.

Further than not allowing a student to ruin his health, it is the duty of the University to refuse those in ill-health becoming students. This could be done by subjecting everyone to a physical examination as a part of the entrance preliminaries.

There is more in life than being an E student or making an honorary fraternity. The first great requisite of a person is good health. Those who do not have good health, though they do know a great deal, have little to their credit. They are not truly men or women.

It is surely the duty of the University to see that the first requisite of good living is not sacrificed to mere mental power that cannot last long, because it is not supported by physical strength.

C. A. L.

Tomorrow's Reading.

Editor the Missourian: The changing of the old order has not been exclusive of journalism. Tomorrow's reading will be different from today's. Not alone will the physical make-up of the publications but the style will be changed.

Journalistic style is becoming more attractive and sparkling. This is partly because circulation depends on the attractiveness of the writing.

Tomorrow's journalism will be more accurate than today's. It will reflect more correctly current life. It will be the better part of life, for it will minimize crime. Offensive advertising will be eliminated. It will be a clean journalism.

As personal journalism is absent today so will partisan journalism be lacking tomorrow. It will be a strong and fearless journalism. There will be much human interest in it. But it will be the result of the same sympathies that are developing with educated humanitarianism. The modern sob story will have passed out.

The changing of the old order in journalism will be the result, as it is in all changes so noticeable today, of the coming of a new school of men. This new school is furnishing the men with the new ideas and ways that are revolutionizing all that is old. And tomorrow will be a new journalism as different from today's as is Hearst's from Greeley's.

M.

Short Course Literary Meeting.

The short course literary society will meet in Room 200 of the Agricultural Building, Friday night. They will debate the question of whether or not a man does more in the production of crops than nature. F. M. Rickman, M. A. Gregory, and Hugh Butler will take the affirmative and George Fitcher, H. L. Peabody and H. J. Howard the negative. L. G. Morse will give a recitation and readings will be given by C. F. Heady and E. L. Howald. W. G. Sale, editor of Tiger Tales, will talk on "The Care of the Honey Bee." President A. Ross Hill will address the students.

CASH

for your
Second-hand
Books

at
The Missouri Store
Just Off the Campus on Ninth

SCOOP THE CUR REPORTER

GOOD MUSIC IS ITS PURPOSE

Phi Mu Alpha Fraternity Has Chapters at Seven Universities and Five Conservatories—What the Organization Has Done Here.

"The Ethics of Ragtime" was the subject of a recent magazine article. Another treated "Music and the Movies." A third discussed, "How to Elevate the Standard of Musical Taste in Your Town." And a fourth was about "The Cultural Value of Good Music."

The first article decided that, as far as ethics went, ragtime had a pretty poor show of it. The second found that the music of the picture shows, though cheap and trashy, was valuable because the only kind of music a great many people ever have a chance to hear. The third article said that the best way to elevate the musical standard of a town or to keep it elevated after you got it there was to give the people of that town an opportunity to hear the best in music. The fourth article showed that a knowledge of good music is an almost indispensable element in all-round culture.

Now such articles in popular magazines, while we may not agree with any or all of their conclusions, are significant. They prove that music can not be ignored as a factor in civilized society. It may be bad music or indifferently bad music, but people are going to have some other kind of music when they have had no opportunities of hearing good music. And, such articles as these are evidence, it would seem, of a growing idea that a knowledge and appreciation of the best in music is a part of a broad education, whether one is a musically inclined person or not.

Columbia is one of the small towns having opportunities for hearing good music, which many cities do not possess through lack of an organization to arrange for concerts by the world's best artists. The fact that Columbia has in the last five years had each winter a musical season practically the same as in many of the larger cities of the country is due to an organization among the faculty and students of the University known as Phi Mu Alpha.

Phi Mu Alpha is a national musical and social organization whose object is to develop and promote the interest and appreciation of good music in every possible way. The methods adopted by the various chapters vary with the needs and opportunities of their particular community.

The first chapter of Phi Mu Alpha was founded at the New England Conservatory of Music in 1898. It was simply a local music club, called Sinfonia, a name which is still a part of the title by which Phi Mu Alpha is known. Sinfonia became such a successful and helpful organization at the New England Conservatory that the idea of a national organization of college men working in the interests of good music developed. Phi Mu Alpha now has chapters in seven universities and five conservatories of music. The universities: Michigan, Missouri, Syracuse, De Pauw, Northwestern, Dennison (Ohio) and Oklahoma. The conservatories are: New England, Ithaca, Detroit, Peabody

(Baltimore) and Broad Street (Philadelphia) Conservatories. The organization publishes a magazine for circulation among its members, and the Sinfonia Annual containing articles of interest to the general music loving public.

Phi Mu Alpha was established at the University of Missouri in 1907. In following the general idea of the organization to adapt its methods of work to the community in which it is, the chapter here took up the plan of bringing good musicians to Columbia, as its most effective work.

The establishment of a permanent series of musical attractions year after year was begun gradually. The first and second years only one concert was given each year. De Pachmann and Lhevinne were the first two musicians to play in Columbia under the auspices of Phi Mu Alpha. The third year, the St. Louis Symphony gave three concerts. The fourth year, three soloists came, Madam Kirkby-Lunn, contralto, Yolanda Mero, pianist and Mischa Elman, violinist.

Last year Phi Mu Alpha offered four concert series, and one extra number, Jan Kubelik. Those for whom season tickets were sold were: Madam Alda, soprano; David Bispham, baritone; Harold Bauer, pianist, and the Flonzaley Quartet. This year the number of concerts included in the season ticket were five, with one extra number, Madam Gadsdi. The Bruno Huhn vocal quartet, and the Flonzaley string quartet, and the violinist Zimbalist have already played. Two more are to follow, Tina Lerner, pianist and the St. Louis Symphony Orchestra.

One of the social features of the chapter here was the dinner given in honor of David Bispham, on the occasion of his concert here. Mr. Bispham is an honorary member of the fraternity. In general the Missouri chapter, however, has subordinated the social feature to the work in giving the public concerts, though social meetings are held with the members, when a part of the evening is usually devoted to music.

Other members of Phi Mu Alpha who are well-known are George B. Cortelyou, former Secretary of the Treasury of the United States. George Chadwick of the New England Conservatory, a well-known musical composer; Henry Russell, manager of the Boston opera house; Emilio de Gogorza, the grand opera singer, and Frederick Stock, the famous orchestra director.

Last year a gold medal was given by Phi Mu Alpha for the best musical composition written by any American man, whether a member of the organization or not. This year the prize has been increased to \$100 besides the gold medal. The organization hopes to arouse a greater interest in musical composition in a country of practical business men.

The winning composition will be played for the first time at the annual

convention in June 1913. This convention will be held in Oklahoma City, the delegates being guests of the Norman chapter of the University of Oklahoma. The last convention was in Boston. The Missouri chapter will send several delegates to Oklahoma City.

In speaking of the work of Phi Mu Alpha in Columbia, Dr. Chester A. Murray, president of the chapter, said: "The people have been more than appreciative of the idea of having a series of good concerts assured to them permanently. Two facts might show what we have been able to do. The price has been lowered each year, till this year, the gallery tickets at 20 cents each for high class music made a purely nominal admission for any one who really cared to hear the music. Then the increase in the attendance is worth noting. The first year, six hundred and fifty tickets were sold. This year the average attendance has been 1150.

"The larger crowds have enabled us to lower the prices and to maintain a reserve fund to insure the permanence of the work. The appreciation of the public would seem one proof that we are accomplishing in a measure what we started out to do—to fill an actual want in the community for good music, and at the same time to create a larger want. And our motto here, has been all the time, 'Still better next year.'"

Thirty Will Finish Work Now.

About thirty students will finish their work at the University this semester. They will have to return in June to receive their degrees.

Classified Want Ads

The cost of Missourian want ads is but a half cent a word a day. They bring greater results in proportion to cost than any other form of advertising. Phone your wants to 55.

BOARD AND ROOM

TO RENT—One large front room to men. 608 Sanford. (d5t)

TO RENT—Three or four desirable rooms to young men. 806 Missouri avenue. (d4t)

TO RENT—Furnished room, 2nd door from campus, \$8. 505 Conley phone 448 white. (tf)

TO RENT—Fraternity Chapter house. Built especially for a fraternity. Has all conveniences. Located one block from the University. Phone 46. (d6t)

TO RENT—In new brick residence a large front room on second floor; nicely furnished; privilege of sleeping in attic if preferred; heat and hot water guaranteed. 606 S. 5th St. (tf)

TO RENT—Large double room for girls, 411 Hitt. (d6t)

TO RENT—Rooms for young men. 722 Missouri Ave. (d12t)

TO RENT—To men, two large, well heated rooms. 600 South 9th street. (d t)

FOR SALE

FOR SALE—Two best lots in Smith-ton, fronting Worley street. Lots owned by non-resident. Will be sold at bargain. L. M. Defoe or R. B. Price, Jr.

FOR SALE—Pit bull terrier pups. Prince Burke strain. Best all around dog known. Affectionate and reliable. Watch dog. Don't you want a pal? See Dr. Cutler. Phone 767 black.

FOR SALE—Good cord wood in any quantity. L. P. Stephens, phone 694 red.

FOR SALE—One alto Buffet Saxophone, with case. Instrument has just been repaired and new springs put on. M. Hicklin, phone 271. (d6t)

MISCELLANEOUS

LOST—Between Stephens College and Hays Dry Goods Store, a silver mesh bag, with \$2 bill and some small change. Finder return to Stephens

CO-OP

CO-OP

CASH

for your
Second-hand
Books.

CO-OP

CO-OP

CO-OP

Announcements

We have been authorized to announce that W. M. Dinwiddie is a candidate for re-nomination for city attorney.

We have been authorized to announce that D. W. B. (Doc) Kurtz, Jr. is a candidate for city attorney.

Phone 55 for the Missourian want ad department.

College and receive reward. (d2t)

FRATERNITY and Sorority members can not do better if they buy their badges, pins, rings and novelties direct from the oldest and most reliable manufacturer in the West. The Green Jewelry Company, 1104 Walnut street, Kansas City, Mo., will save you money on your order. (d6t)

WANTED—Two competent young men as traveling salesmen. Apply E. C. Hill, Central Hotel. (d5t)

GIRLS WANTED—At the Dore-Clooney Laundry Co.

FOR FINE UPHOLSTERING, see McClain & Hughes, 809 Walnut. Also highest prices for second-hand goods. Work guaranteed. Call at office or phone 600 red.

WANTED—Every student organization in the University to give us a chance at their printing. Programs, Letterheads, Envelopes, Placards, Posters, or anything in the job printing line. Rush orders our specialty. Our new location, 804 Walnut street, New Guitar Building. Phone 433. Columbia Printing Co. (d6t)

CASH WANTED QUICKLY—We are remodeling our store and it involves the necessary expenditure of a great deal of money. To secure it quickly we are sacrificing our stock of diamonds. 1/2 carat, blue white, regular price \$100, sale price \$75. 3-16 carat commercial, regular price \$22, sale price \$15. 1/2 carat, finest white, regular price \$45, sale price \$33. 1/2 carat, finest white, regular price \$40, sale price \$29. 1/2 plus 1-64 carat, finest white, regular price \$50, sale price \$35. ADAMS JEWELRY CO. across from New York Store. (d2t)

SEE DR. DAVIDSON for your glasses. Office second floor New Guitar Bldg.

DANCING Lessons given privately. 505 Conley. 448 white. (d3t)

GO SKATING at the Roller Rink tonight admission 25c; half block north of Wabash Station. Oh, the joy of gliding around the hall!

Next Time Scoop Will Put His Brakes On

By "HOP"

